



OVERVIEW

MRV partners should follow these guidelines consistently in order to maintain the integrity of the MRV brand and the impact of jointly promoting MRV solutions to customers and prospects. If you have any questions about these guidelines or require additional direction, please contact marketing@mrv.com.

MRV VISUAL IDENTITY GUIDELINE

The MRV visual identity guidelines can be found in the online press kit on the MRV web site at: <http://www.mrv.com/online-press-kit>

MRV BOILERPLATE

About MRV Communications: MRV Communications is a global provider in converged packet and optical solutions that empower the optical edge and network integration services for leading communications service providers. For more than two decades, the most demanding service providers, Fortune 1000 companies and governments worldwide have trusted MRV to provide best-in-class solutions and services for their mission-critical networks. We help our customers overcome the challenge of orchestrating the ever-increasing need for capacity while improving service delivery and lowering network costs for critical applications such as cloud connectivity, high-capacity business services, mobile backhaul and data center connectivity. For more information please visit www.mrv.com.

MRV LOGO

MRV logos can be found in the online press kit on the MRV web site at: <http://www.mrv.com/online-press-kit>

MRV TRADEMARKS

MRV trademarks can be found on the MRV website at: <http://www.mrv.com/trademarks>. Partners should use the appropriate trademark when referring to all MRV products.

REFERENCES TO MRV COMMUNICATIONS

When referring to the company name, MRV Communications, all three letters (MRV) should be capitalized.

WEB SITE CONTENT

MRV partners should post MRV content to their web site. All posted MRV content should be reviewed and updated on a regular basis to ensure accurate and up to date information is displayed. For assistance with web content, contact: marketing@mrv.com.

MRV GLOBAL PARTNER PORTAL

Partners may login into MRV's global partner portal to take advantage of sales & marketing tools as well as other valuable resources at: <http://www.mrv.com/partner-program>

MRV GLOBAL PARTNER PROGRAM

Partners should direct all questions regarding MRV's Global Partner Program to:

Maryann Cafarelli, Global Channel Program Manager

MRV Communications Americas, Inc.

300 Apollo Drive, Chelmsford, MA 01824

mcafarelli@mrv.com, Phone: 978-674-6835, Cell: 978-660-4066

Global Partner Program Guidelines

Partner Portal access, Tools & Resources

- Opportunity Registration
- Marketing Resources (Logos, Product Images, Graphics, etc.)
- Training initiatives

MRV operates worldwide sales and service offices across four continents.

Contact us at info@mrv.com

www.mrv.com



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